Examination Period 3: 2016/17

Module Title Investigating Psychology
Level Four
Time Allowed Two hours

Instructions to students:

- Enter your student number not your name on all answer books.
- Answer all questions.
- All questions are equally weighted.
- Begin each question in a separate page; label each page clearly with the number of the question you are answering.
- The seen paper distributed prior to the examination is not permitted in the examination room. A new copy of the case study will be provided in the exam.

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Answer all questions.

1. Write a 200-word abstract of this paper (you will lose marks if your abstract is longer than 200 words).

2. Consider this paper in the light of other research on gendered toy preferences that you have found. Does the current paper confirm the findings of other researchers? In what way, if any, does this paper stand apart from other research in this topic area?

3. If you were to attempt to replicate / extend these findings, what features of the method and procedure might you consider changing? Give your reasons.

4. A critic of this research paper wrote: “The conclusions drawn from this paper appear to be appropriate, but there are some aspects of the data that do not seem to have been addressed fully, and which it would be desirable to have in order to evaluate the study properly.” What has not been addressed fully here which would be useful to know?

5. Comment on any ethical issues or concerns raised by the research presented. Outline any improvements that you consider could/should be made.